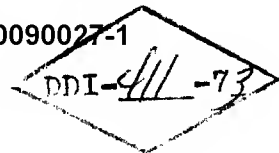


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14 February 1973

MEMORANDUM FOR: Deputy Director for Intelligence
SUBJECT: Specialized Biographic Reporting

1. This memorandum concerns your discussions with the DCI about reporting in other than text format. Two experiences may be useful for such discussions. We have tried audio visual formats for bio support for two Presidential trips. They do not appear to have been useful to the White House.

2. Prior to the visit of President Nixon to the PRC, CRS prepared two biographic type films on Chou En-lai and Mao Tse-Tung. The Mao film entitled, "Mao Tse-Tung from 1944 to 1971" was prepared from extracts of older film footage in file as well as film kinescopes of videotape on Mao's appearances in 1971. The film on Chou was made from NBC films taken during the visit of the American table tennis team to China in April 1971. An English sound track was prepared in consultation with OCI and our China Branch and narrated by a CRS film analyst for each film. The cost of extracting and preparing the narration was high in time and material compared to the preparation of written biographic reports. It took approximately four weeks to select, edit, analyze, and narrate the film. The two films were sent to the White House but we received no favorable or unfavorable response on them.

3. A second film on Brezhnev, Kosygin, and Podgornyy was prepared in a similar manner prior to the President's visit to the USSR. It was sent to the White House but it was returned almost

This is a working paper
and is not to be retained
after December 1975.

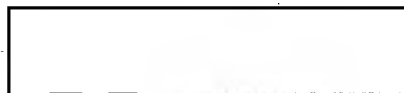
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SUBJECT: Specialized Biographic Reporting

immediately with the comment that it could not be shown because of the press of business prior to the trip.

4. We have received no requests for similar service. On the other hand, we receive increasing requests from the White House for written biographic support of Presidential, Vice Presidential, and other White House foreign travel.



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H. C. EISENBEISS
Director, Central Reference Service

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